

MediaMGroup

**Fax & email advertising to pharmacies
Recalls & advisories faxed & emailed to pharmacies**

PharmAlerts

www.mediamgroup.com.au

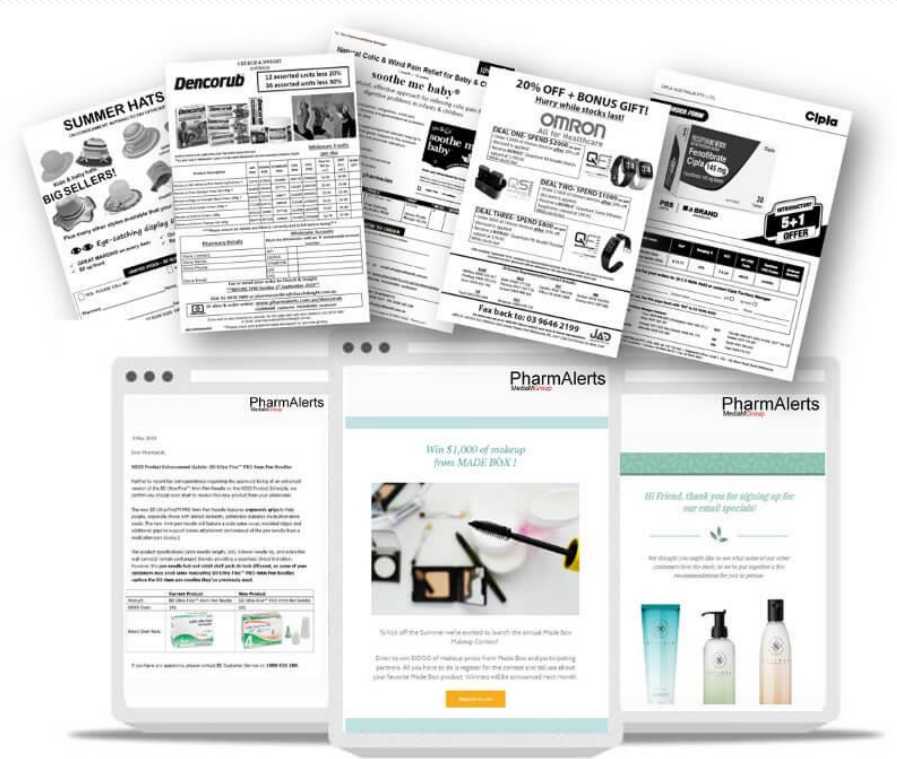
www.pharmalerts.com.au

PH 0434 085 892 FAX 03 9011 6141

mail@mediamgroup.com.au

PO BOX 321 ASHBURTON, VICTORIA 3147

FAX & EMAIL ADVERTISING TO PHARMACIES



We can fax & email out your deal sheet, advertisement or service offering to Australian pharmacies.



Extremely cost-effective way to market your products to Australian pharmacies.



Perfect for new products, ethicals & pharmaceuticals, pharmacy-related services.



FAX & EMAIL ADVERTISING PRICING PACKAGES

\$475 +gst

Package Price

NATIONAL CAMPAIGN - FAX & EMAIL

Reach: Approx 3400-3500 retail pharmacies

1-page fax & email broadcast
Free email template creation
(your images and text sit within our template)

\$1710 +gst

Package Price

MONTHLY CAMPAIGN - FAX & EMAIL

Reach: Approx 3400-3500 retail pharmacies

Includes all from National Campaign
1 fax & 1 email per week over 4 weeks
Your choice of same time every week or spread over different times/days/months. We're flexible!
Great for new product launches or tie-in with other media campaigns

\$150 +gst

Optional Extra

OPTIONAL EXTRA: FAX DESIGN

Let us do the fax design

No time to design your own fax document?
We can build you a nice clean fax with a faxback form
Includes free testing, and you can keep and reuse for future campaigns



FAX & EMAIL RECALLS PRICING PACKAGES

Let us broadcast your recall or product advisory or safety alert to around **6100** Australian pharmacies via fax and email.
Our recall list also contains many hospital pharmacies and government departments.

\$650 +gst
Package Price

NATIONAL 1 PAGE

Approx 6200 pharmacies via
fax + email

1-page fax + email broadcast
testing

Free email Free template creation
(your creative sits within our
template)

\$1300 +gst
Package Price

NATIONAL 2 PAGE

Approx 6200 pharmacies via
fax + email

2-page fax & email broadcast
Free testing

Free email template creation
(your creative sits within our
template)

\$1950 +gst
Package Price

NATIONAL 3 PAGE

Approx 6200 pharmacies via
fax + email

3-page fax & email broadcast
Free testing

Free email template creation
(your creative sits within our
template)

Need to send more pages?
Please ask for quote.

\$350 +gst
Optional Extra

LANDING PAGE & FEEDBACK FORM

Fully functional hosted webform

Quickly capture responses from pharmacists if your
recall requires this. Reports emailed to you daily or
weekly in a formatted Excel spreadsheet.

Responses will be collected in separate columns and
make reporting easier to manage.

Reporting over 8 week period - longer if necessary.



OTHER SERVICES

Fax, email or SMS broadcasts to your OWN list:

FAX: 10c per page + \$75 setup

EMAIL: 3c per email + \$150-\$350 setup (depends on creative)

SMS: 10c per 160 ch SMS (up to 459 ch avail.) + \$25 setup

+gst

Data matching and data appending with your own list: \$POA

Simple website with order form : \$POA

For more info contact Kerryn 0434 085 892

